



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dutta

Serial No. 09/736,414

Filed: December 14, 2000

For: **INTEGRATING CONTENT WITH
VIRTUAL ADVERTISEMENTS
USING VECTOR GRAPHICS
IMAGES OBTAINABLE ON THE
WEB**

Group Art Unit: 2672

Examiner: Jeffrey Brier

Atty. Dkt. No. AUS9000687US1

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First-Class mail in an envelope addressed to:
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on the date indicated below.

August 29, 2003

Date _____

Kevin L. Daffer

AMENDMENT; RESPONSE TO OFFICE ACTION MAILED JUNE 17, 2003

MS: Non-Fee Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313

Dear Sir/Madam:

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SEP 09 2003

Technology Center 2600

This paper is submitted in response to the Office Action mailed June 17, 2003 to further highlight reasons why the captioned application is in condition for allowance. Please amend the case as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.